

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56536 CF LOC-POL FBD - LBD: 09/12/12 - 09/17/12 HL#: Created: 09/11/12 12:16 PM
 Client: BOB CASEY FOR PENNSYLVANIA... CPE: / / Agency Commission: 15 % Updated: EMENDEL on 09/11/12 12:55 PM
 Agency: SHORR JOHNSON MAGNUS (39976) Product: GENERAL ELECTION WEEK Self :00:00 Confirmed: 09/11/12 12:21 PM
 Buyer: MICHAEL D'ETTORRE Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/12/12 09:01 AM
 AE: Brian Butz: 1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	0 0 1 1 1 0 0	MORN	30	D			0.0	\$425.00	3	\$1,275.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	M * * * * *	MORN	30	D			0.0	\$435.00	1	\$435.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	2 0 2 2 2 0 0	MORN	30	D			0.0	\$195.00	8	\$1,560.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	6	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NNOON	1 0 1 1 1 0 0	NEWS	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	N4EARLY	1 0 1 1 1 0 0	NEWS	30	D			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWS5PM	1 0 1 1 1 0 0	NEWS	30	D			0.0	\$675.00	4	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS530PM	1 0 1 1 1 0 0	NEWS	30	D			0.0	\$675.00	4	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	3	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS630PM	1 0 1 1 1 0 0	NEWS	30	D			0.0	\$765.00	4	\$3,060.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	AINSIDER	1 0 1 1 1 0 0	ACC	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	23:00 - 23:30	1 0 1 1 1 1 1	MILT	30	B			0.0	\$1,400.00	6	\$8,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	5	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	LLETTER01	1 0 1 1 1 0 0	LETT	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	WKDPG08	* * * * * S	KDPG	30	B			0.0	\$135.00	1	\$135.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$405.00	1	\$405.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	WFACE03	* * * * * S	FACE	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

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015	SKDPREKICK	* * * * * S	LPRE	30	A		NFL FTBL	0.0	\$1,080.00	1	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$540.00	1	\$540.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PSIXTY	* * * * * S	REGP	30	D			0.0	\$3,150.00	1	\$3,150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DLOCAL9A	0 0 1 1 1 0 0	DAY	30	B			0.0	\$150.00	3	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	55	0	\$33,540.00	\$28,509.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$33,540.00	\$28,509.00	\$0.00	\$0.00